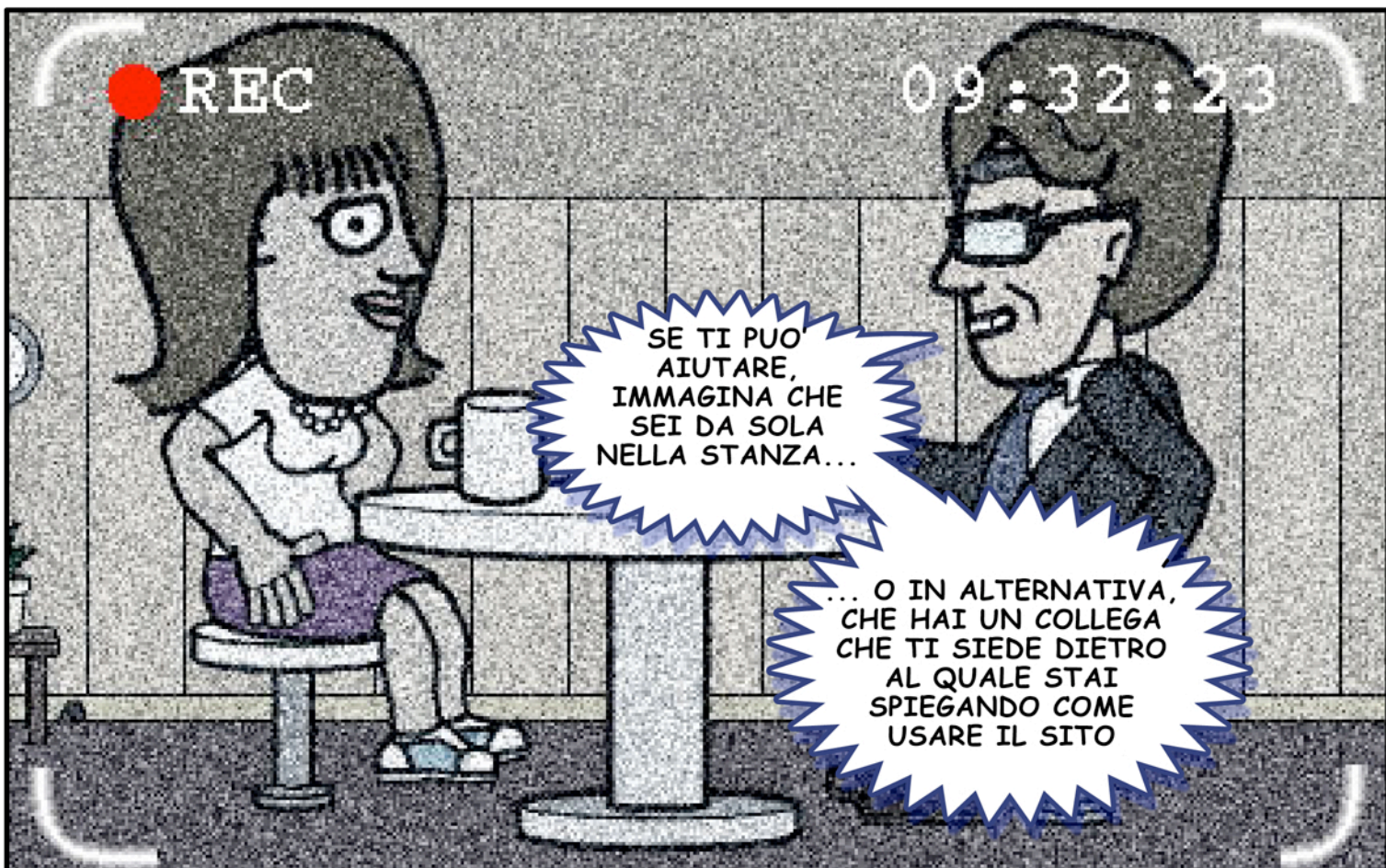
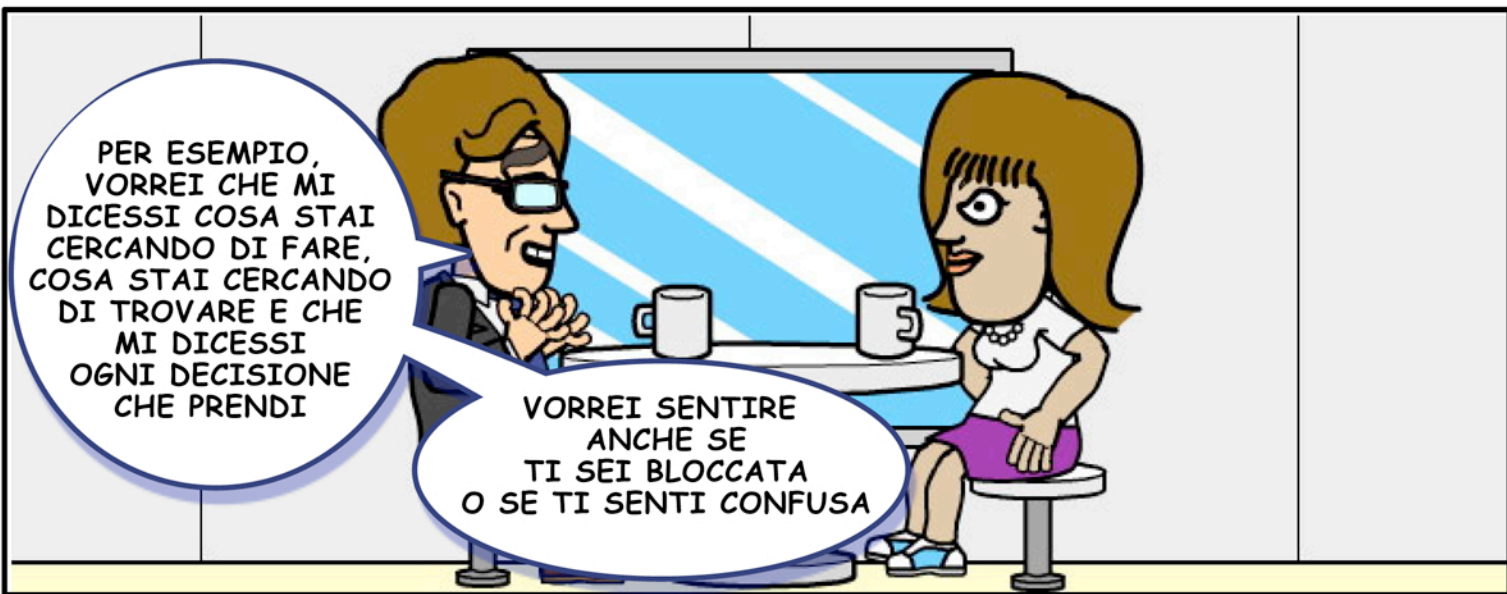


MOVIMENTO UI TEST DI USABILITÀ

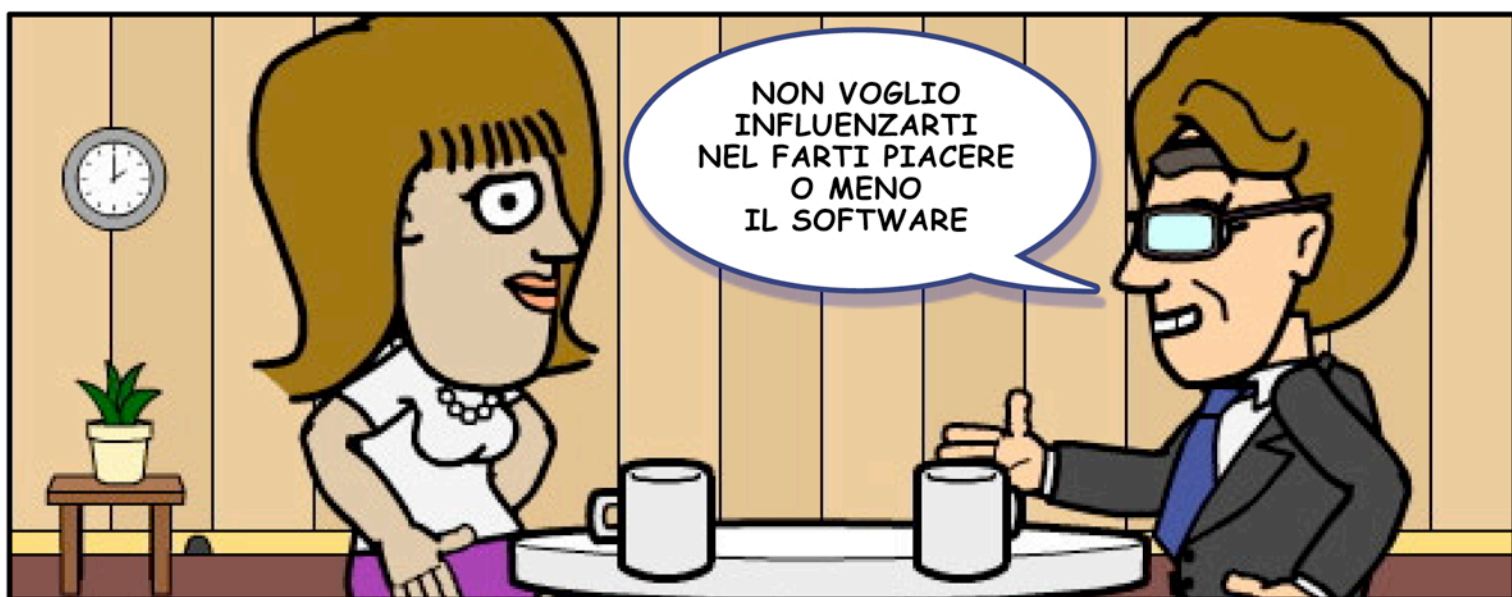
UNA GUIDA A FUMETTI DA USERFOCUS

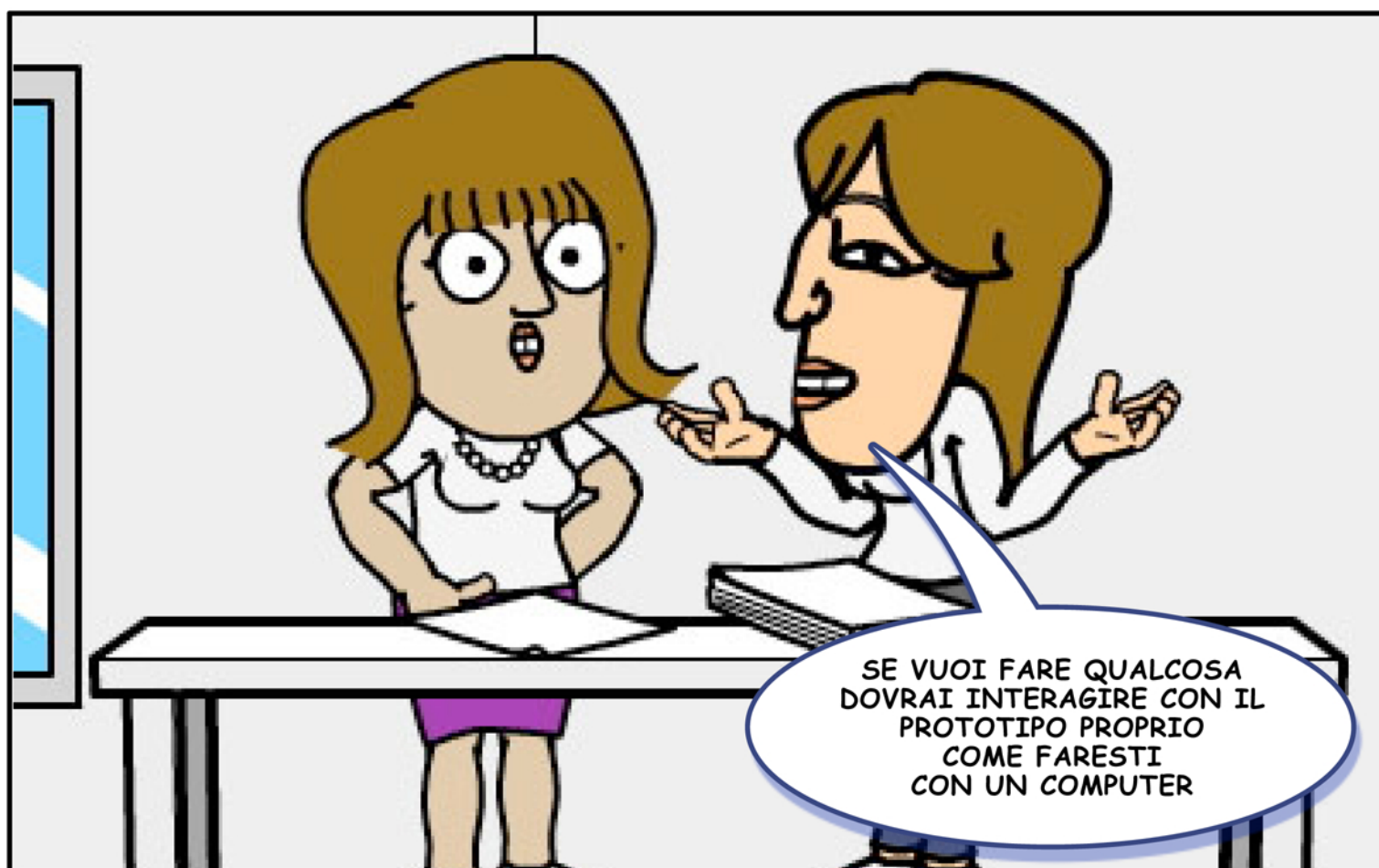
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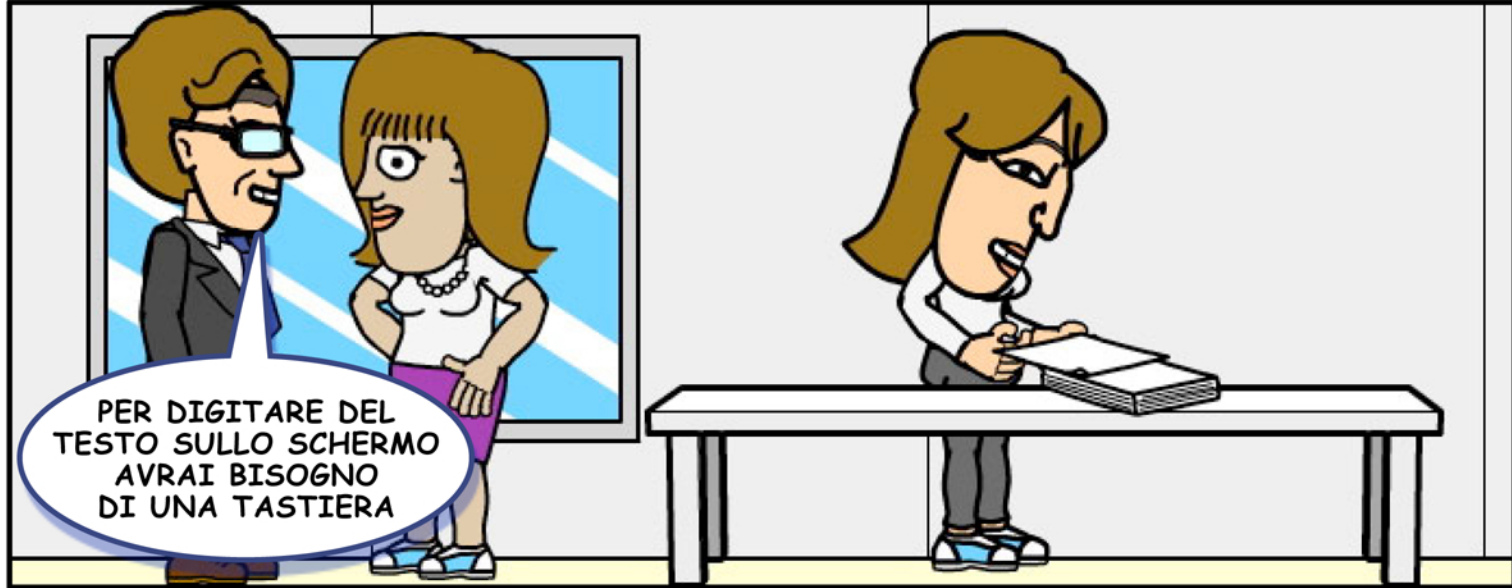






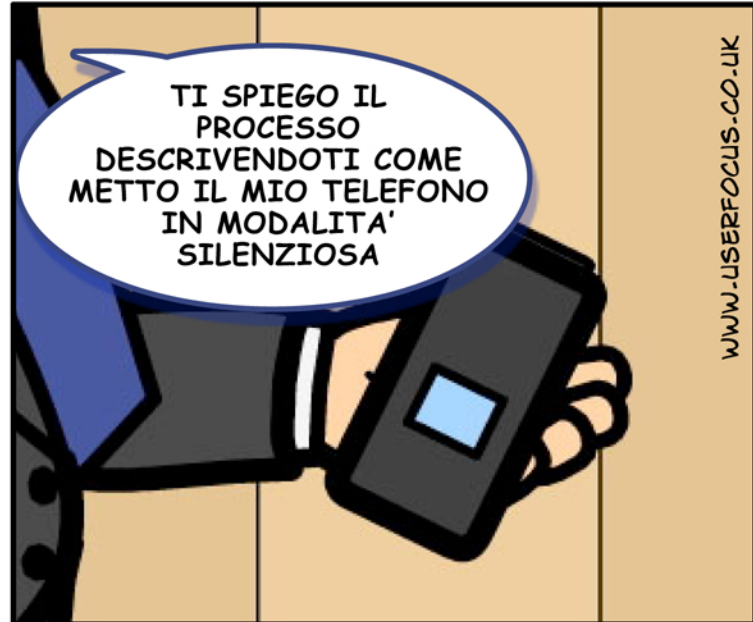






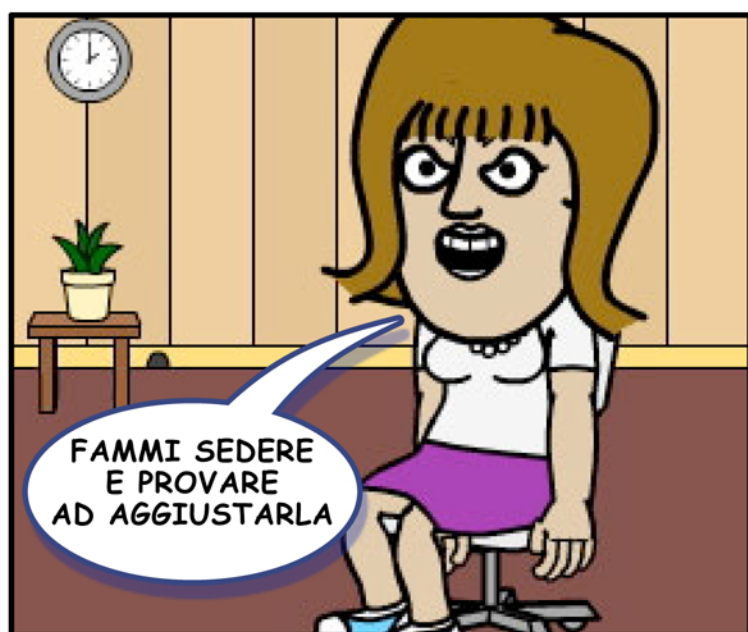
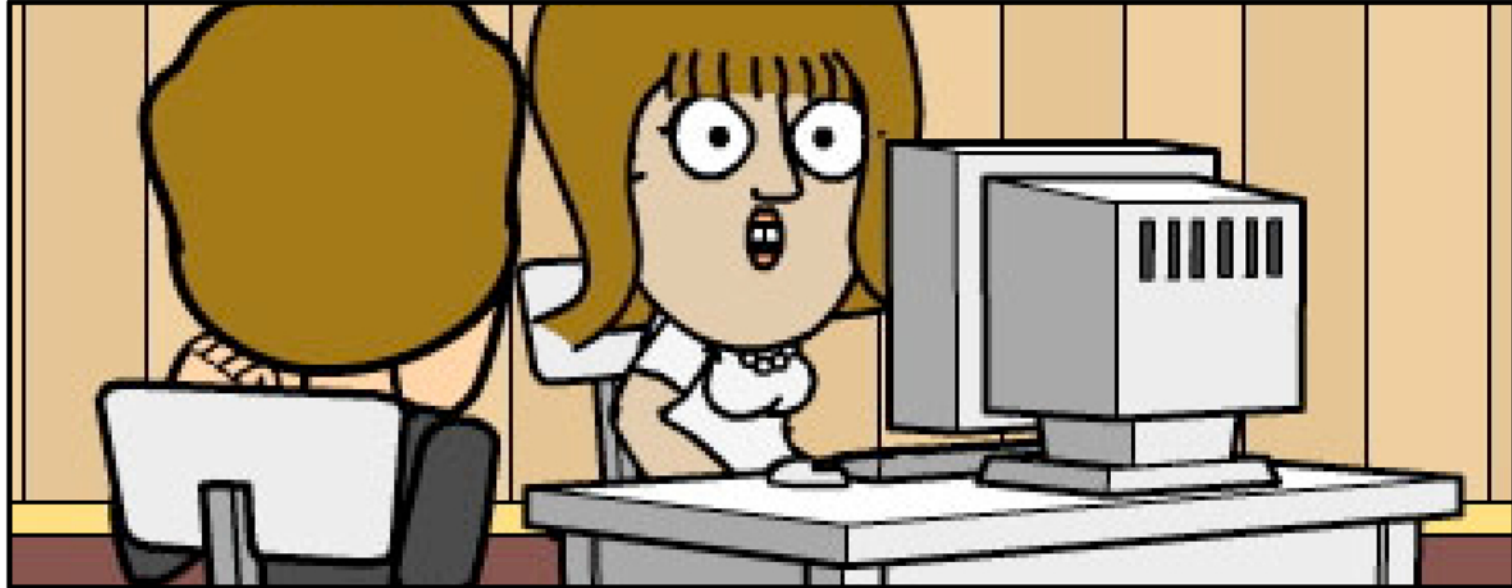


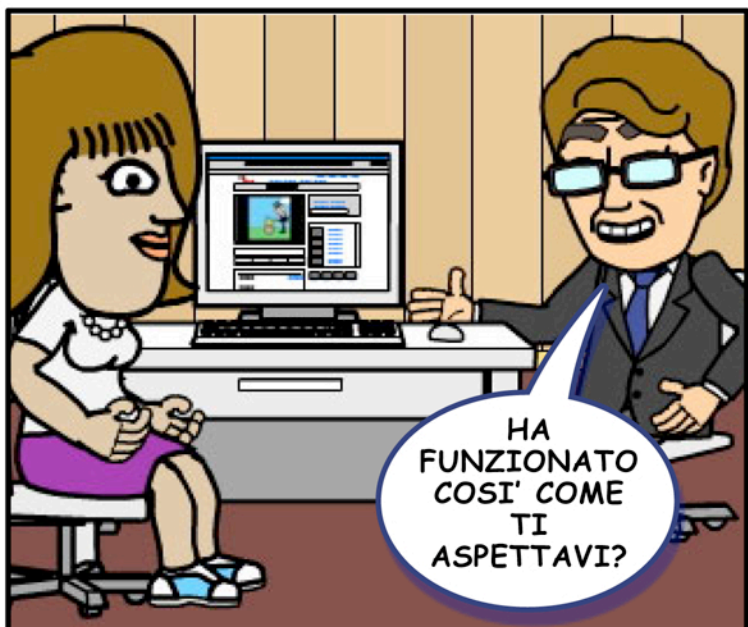
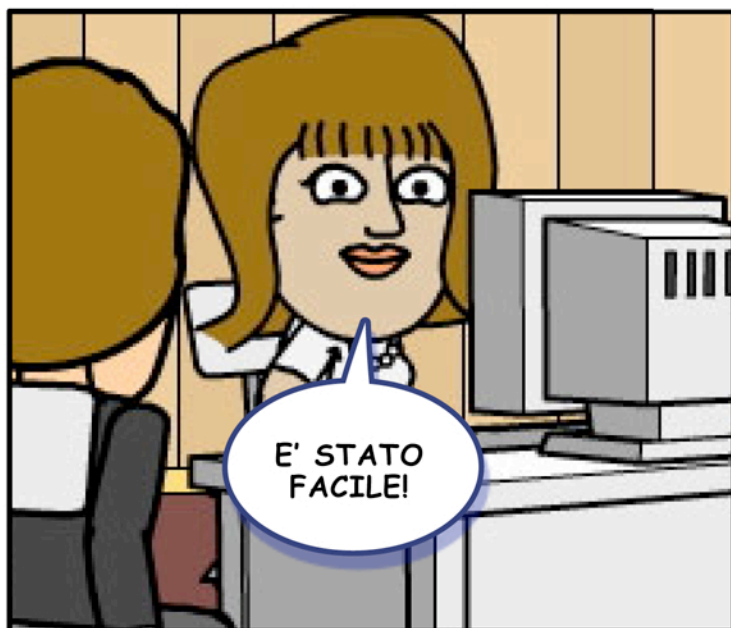
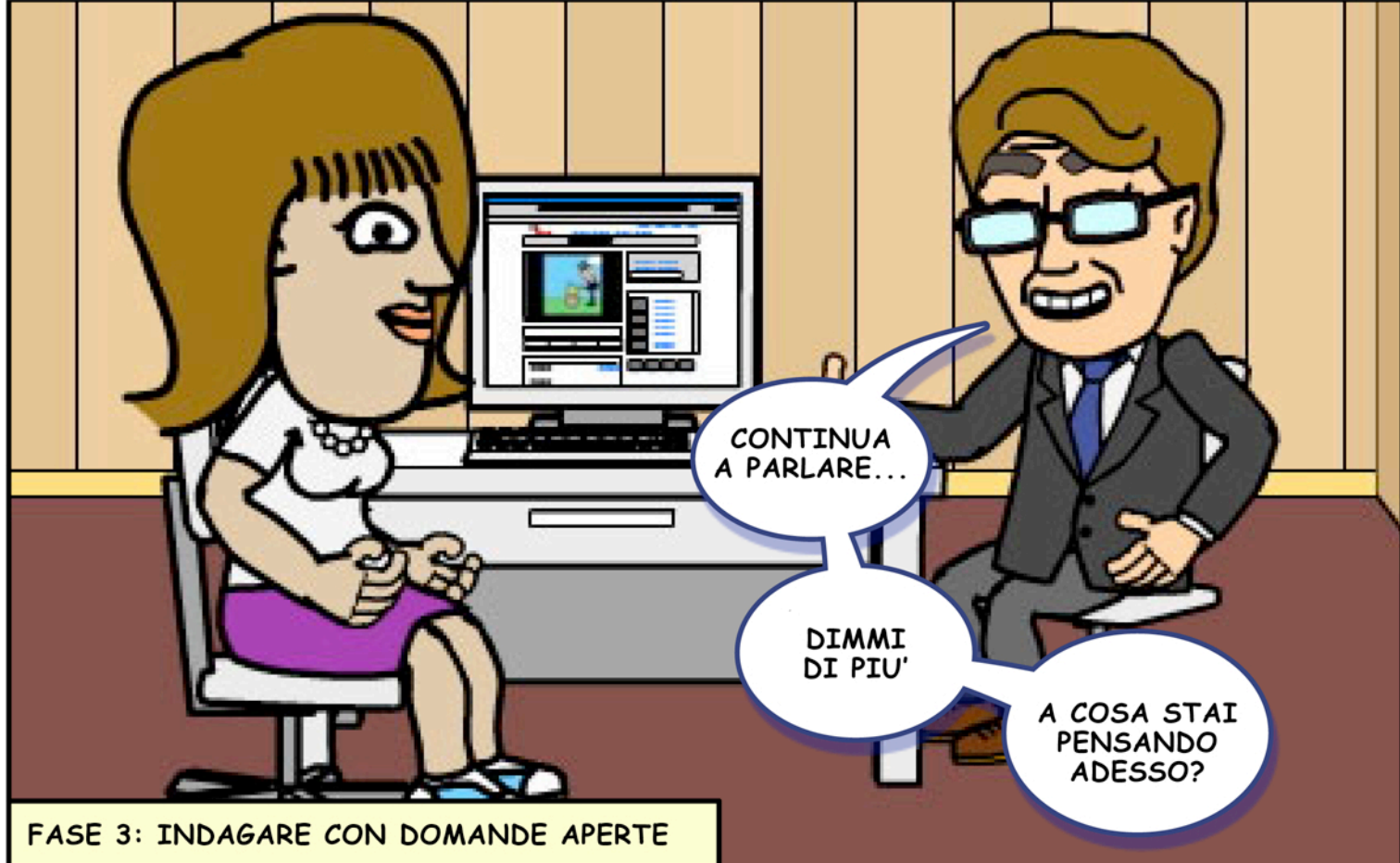
FASE 2: SPIEGARE E FAR FARE PRATICA AI PARTECIPANTI



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NON CHIEDETE DI FARE SUPPOSIZIONI

E' UNA
FUNZIONALITA'
UTILE?

MMM,
CHISSA' SE QUALCUNO,
DA QUALCHE PARTE
TROVEREBBE QUALCHE
UTILIZZO PER QUESTA
FUNZIONALITA'?

REC

09:45:25

...PREFERITE
CONCENTRARVI
SUL PRESENTE

GIUDICA COMUNQUE,
SE QUESTA FUNZIONALITA'
FUNZIONA IN QUESTO
MOMENTO E SE TI SAREBBE
UTILE NELLA SCELTA DEI
PRODOTTI COSI' COME
LA FARESTI OGGI

INVECE CHE DOMANDE GENERICHE...

E' UNA BUONA
IDEA QUESTA?

MMM, CI SONO
ASPETTI BUONI E ALTRI
CATTIVI, QUINDI
COSA PENSO
NEL COMPLESSO?

REC

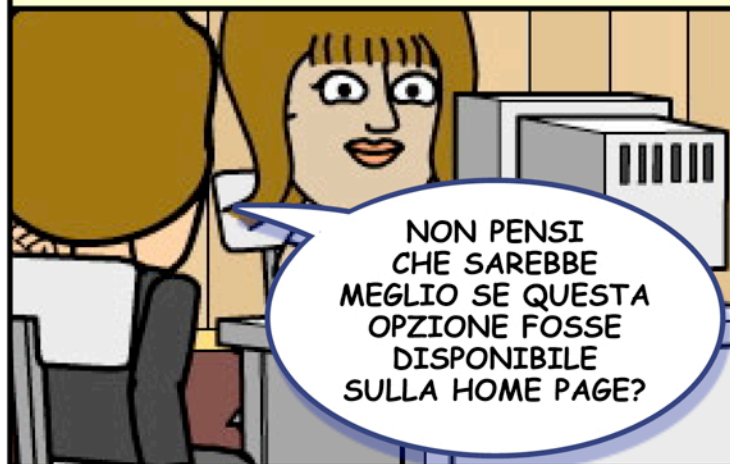
09:45:25

...CONCENTRATEVI
SULLE SPECIFICHE

C'E' QUALCOSA
DEL PROTOTIPO
CHE TI E PIACIUTO
IN PARTICOLARE
OPPURE
QUALCOSA NO ?

COSA
SPECIFICAMENTE?

NON DATE GIUDIZI



NON INCORAGGIATE LA CONFABULAZIONE



QUESTO E' UN TEST
MA NON E'
UN TEST
SU DI TE

SE IL PARTECIPANTE E' UN BAMBINO,
FATE IN MODO CHE L'AMBIENTE E LE
ISTRUZIONI SIANO PIU' CHILD-FRIENDLY...

IO MI SONO
DIMENTICATO
COM'E' ESSERE UN
BAMBINO, PER QUESTO
HO BISOGNO
DEL TUO AIUTO.

HO BISOGNO
DI VEDERE CHE COSA E'
TROPPO FACILE O TROPPO
DIFFICILE PER I BAMBINI
DELLA TUA ETA', COSI'
POSSIAMO SISTEMARLO
E MIGLIORARLO.

TI CHIEDO DI
IMMAGINARTI LE COSE
PRENDENDOTI TUTTO
IL TEMPO CHE TI SERVE,
MA SE TI BLOCCHI
IO SONO QUI.

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