

CONTEXTUAL INTERVIEW HIGHLIGHTS

DATE:

PARTICIPANT:

JOB ROLE:

AGE / SEX:

Describe the participant and the environment. What clues do these give us about the goals and priorities of the participant and the organisation?

List the 3 main themes or learnings that stood out from this observation

List the ways in which this participant is similar to other participants

List the ways in which this participant is different from other participants

This participant is most similar to:

This participant is most different from: